



Logo usage guidelines



Logo variations

There are three existing variations of the Race Roster logo.

The preferred logo usage is the **stacked version**.



STACKED



VERTICAL



HORIZONTAL

Color variations

Race Roster's primary color is blue. The color blue is dependable and secure. We provide our customers with a stable platform and customer service they can rely on. The colored logo used on a light background is the preferred usage, but alternatives can be used if the preferred choice does not compliment the environment it's being used in.

**Hex:** #0099ff**RGB:** 153, 255, 100**Hex:** #51545C**RGB:** 81, 84, 92

Logo padding

We ask that you try to leave plenty of space around the Race Roster logo. As a minimum, please allow padding around the logo equal to the height of the letter R.



Incorrect logo usage

All usage of the Race Roster
logo must adhere to the
[Race Roster Terms of Service](#).



Please do not use all black
on a dark background



Please do not alter the
colors of provided assets



Please do not alter the size
of the glyph or wordmark



Please do not outline
the glyph



Please do not alter the
font of the wordmark



Please do not alter the spacing
of the glyph or wordmark



Questions?

We're here to answer.

If you have any questions regarding these guidelines or want us to review how you are using our logo, please reach out to press@racerooster.com